

CHAPTERS

Ecommerce Expansion in Malaysia

Digitalization and the GIG Economy: Ecosystem System Supporting Consumer Services

The Role of STRAND in Malaysia's Industrial Transformation

Addressing Cybersecurity Issues

TAKEAWAYS

INEVITABLY OF CHANGE

Digitalization of all sectors of economy – necessary and intensifying.
Changing how 'resources' are viewed and utilized.

ECO-SYSTEMS

Embedded digital ecosystems - impact all aspects - producers and consumers.

Global, national and local digital ecosystems

GOVERNMENT

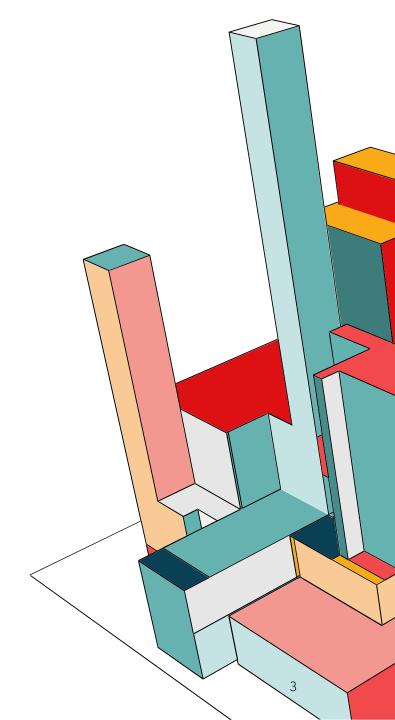
Govt policies needs to go hand in hand with the digital evolution

BREAKING LINEARITY

Different role fulfillments - Users and providers at the same time
Stratified investment model (SIM) - breaking the linearity of company growth

CHALLENGES

Traditional concerns can be intensified Cyber security concerns need to be covered



7/1/20XX

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DISCUSSION

Gaps in development

What is the most important investment Malaysia needs to make to better improve the e-commerce infrastructure.

Future Challenge

What is a foreseeable challenge for the digital giants in Malaysia

Global Competition

How do you see local companies competing in the global market due to challenges in digital technology and know how

Security

How can we better address user vulnerability as digital gaps continue to increase?

Pitch deck title

